

# Schedule G: Expenditures By Consultant

**Sch-G**

<b>Citizens for Susan Judkins</b>		<b>Status:</b>		<b>Filed</b>
<b>Committee Type:</b>	City Candidate - City Council	<b>Statutory Due Date</b>	5/19/2012	
<b>County:</b>	Polk	<b>Adjusted Due Date</b>		
<b>District:</b>	0	<b>Filed Date</b>	5/19/2012 7:58:00 AM	
<b>Committee Code:</b>	40019	<b>Postmark Date</b>		
<b>Political Party:</b>	Democratic	<b>Amendment Date</b>	10/12/2012 9:19:51 AM	

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Peirce, Matthew 677 - 16th Street Des Moines, IA 50314	4/7/2012  7/22/2012	<p>Activities include</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Construct a campaign plan in conjunction with the candidate and other advisors including a schedule through November 6, 2012 (election day)</li> <li><input type="checkbox"/> Define the goals of the campaign in terms of Doors (voter contact) and Dollars (fundraising)</li> <li><input type="checkbox"/> Data Entry from Field activities</li> <li><input type="checkbox"/> Remind candidate of campaign reporting requirements</li> <li><input type="checkbox"/> Assist with Volunteer recruitment</li> <li><input type="checkbox"/> Assist with identification and listing of future yard sign locations</li> <li><input type="checkbox"/> Conduct volunteer trainings for phone work, canvassing, event support</li> <li><input type="checkbox"/> Plan for parades</li> <li><input type="checkbox"/> Provide organizational support for events</li> <li><input type="checkbox"/> Advise in regard to fundraising strategies/techniques</li> <li><input type="checkbox"/> Training the candidate on door-to-door voter interaction</li> <li><input type="checkbox"/> Canvas on a regular basis as agreed</li> <li><input type="checkbox"/> Advise on message, talking points, stump speeches, and campaign literature (broadly, communications)</li> <li><input type="checkbox"/> Maintain consistent communications with Susan Judkins concerning progress</li> </ul> <p>The Compensation of \$2,520 will be disbursed in 7 pay increments. At each increment, CITIZENS will issue a check for \$360 payable to Matthew Peirce. The dates these checks will be delivered to Matthew are on or before: May 3, 17 &amp; 31; June 14 &amp; 28, and; July 12 &amp; 26.</p>	\$2,520.00

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**Total Consultant(s)  
Expenditures**

**\$0.00**